

## 2012 Foundation Update



# Irene & Eric Simon Brain Research Foundation

"Brain Research - A Bright Idea"

270 Sparta Ave., Ste. 104, Sparta, N.J.

973-726-6218

[www.iesBrainResearch.org](http://www.iesBrainResearch.org)

### Lunch & Learn a Success!



A big thank you to everyone who donated and/or attended our Lunch & Learn event hosted by Blank Rome, LLP on November 2nd in NYC. For those who attended, it provided an educational as well as emotional insight into the field of neuroscience.

Honoree Dr. Chiye Aioki, Professor at the NYU Center for Neural Studies and Director of Undergraduate Studies, opened the luncheon with a brief discussion on Alzheimer's disease. She is trying to identify very early cell changes that would allow early diagnosis and treatment of patients at a time when the damage of cell destruction is still minimal. David Lee, recipient of the Hanni Kaufmann summer fellowship, described the opportunity to work with Dr. Aioki as "a life changing experience."

Honoree Dr. Jack Rosenbluth, Professor in the Dept. of Physiology & Neuroscience and in the Rusk Institute for Rehabilitation Medicine at NYU School of Medicine, spoke about Multiple Sclerosis (MS). Dr. Rosenbluth then introduced his summer fellow, Maren Ketcham, who helped him with research on an effective treatment for MS.

### Pass It On!

One of the best ways you can help our Foundation grow is to share information with others.

### Looking for Gift Ideas? *Lighting & Decor Sale and Fundraiser*

Take advantage of amazing sale prices on fine lighting and decor. Items marked with an **IES tag** offer great deals and 100% goes to **the Foundation**. Fine Lighting & Decor at 1393 Rte. 46 in Ledgewood, NJ (973-584-5445)



Tired of dirty car seats? No longer a problem! Save money and help support IES Brain Research Foundation.

[Click here for details and payment options.](#)

### Mark Your Calendar

The 2012 IES Brain Research Foundation Golf Outing & Dinner will be held on May 31st! **Non-golfers, join us for hors d'oeuvres and dinner!** Details for all 2012 events will be on our site, Facebook, Twitter, in

Honoree and Keynote Dr. Howard Weiner, Professor and Neurosurgeon at NYU Medical Center, one of the country's leading pediatric epilepsy neurosurgeons, and winner of several prestigious awards, discussed his epilepsy research. Dr. Weiner recounted a patient experience that showed the importance of this research. Fellow Tracy Ma shared her experience of her summer research which included studies on the brain of epileptic patients.

Summer fellow Kenneth Vera, a summer fellow who worked with Dr. Barry Setlow at University of Florida, discussed the connections between human behavior and addiction to drugs. He presented his results in front of thousands at the recent Society for Neuroscience Meeting in Washington, D.C.

Board member and neuroscientist, Dr. Kenneth Bonnet relayed an enthusiastic endorsement of the Foundation from Dr. Linda Watkins of the University of Colorado (Boulder). Dr. Watkins expressed appreciation that this Foundation was the only organization willing to provide this summer research opportunity to Bryce Karde - one which he wouldn't have otherwise been able to afford (entire letter available [on our Web site](#)).

Thank you again to our sponsor Blank Rome,LLP, our volunteers and everyone who helped support this wonderful event!

### **Give Today!**

Donations are what keeps us running and enables us to continue to provide student fellowships. Donations *in any amount* are greatly appreciated! Please remember **all donations are tax deductible.**

Check to see if your employer will match your donations so that **whatever amount you give to the Foundation will be doubled!** You can also

emails and upcoming newsletters.



Raise money for the Foundation with what you already do! Search the web with [GoodSearch.com](#). Each time you do a search, they will donate a penny to our cause! Over the course of a year, that can really add up. You can make it your home page like many of us have, so you don't have to remember to go to their site each time you search. Or you can put it on your toolbar, you just need to remember to click each time you search or shop so that the Foundation gets credit. It is powered by Yahoo, so the search capability is great.

You can also make online purchases through their [GoodShop](#) where you pay the same prices you normally would but a percentage gets donated to the Foundation. They often have savings and coupons so that you save while helping the Foundation. Please keep this in mind throughout the year and especially during the holiday season!

Get started by clicking the "Become a Supporter" button on our [profile page](#) or go to [GoodSearch.com](#)

help us by requesting that your employer put us on their list of approved charities.

[Donate Now](#)

### A Special Thank You To:

\*Peter Kaufmann who donated the 2011 IES Brain Research Foundation Hanni Kaufmann Fellowship in memory of his beloved wife, for research on Alzheimer's Disease.

\*Joseph Fabbio who donated the 2011 IES Brain Research Foundation Fine Lighting & Décor Fellowship for research on spinal cord injury

\* Dr. Joyce Lowinson who donated the 2011 IES Brain Research Foundation Dr. Vincent P. Dole Fellowship for research on addiction "in memory of a respected mentor and researcher extraordinaire"

\* Dr. Judy Gao & her husband, Dr. Kenneth Bonnet who donated the 2011 IES Brain Research Foundation Yin-ming Huang & General Jian Gao Fellowship in memory of Dr. Gao's beloved parents for research on Vestibular Migraine

The goal of the student fellowship program and teacher recognition is to attract bright, motivated students to the field of neuroscience. The hope is that these exceptional young scientists will add to the work of the outstanding senior scientists, leading to cures for serious brain diseases & conditions that impact us all.

**Please note:** *If you donate a summer fellowship (\$2,500), you can designate the name of someone you would like to honor or remember, or the name of a business, and you can also choose the area or disease for which you would like this donation earmarked.*

### Open Call for Volunteers

If you have a special skill or talent that you feel

and type in IES Brain Research Foundation. It only takes a minute.

[Like us on Facebook](#)

[Follow us on Twitter](#)

[View our profile on LinkedIn](#)

### Our 2011 Summer Fellows

\*Maren Ketcham working with Dr. Jack Rosenbluth at NYU on Multiple Sclerosis

\*Tracy Ma working with Dr. Howard Weiner at NYU on Epilepsy

\*Bryce Skarde working with Dr. Linda Watkins at U. of CO on Spinal Cord Injury Fine Lighting & Décor IESBRF 2011 Fellowship

\*Kenneth Vera working with Dr. Barry Setlow at U. of Fla. on Addiction Dr. Vincent P. Dole IESBRF 2011 Fellowship

\*David Lee working with Dr. Chiye Aoki at NYU on Alzheimer's Disease Hanni Kaufmann IESBRF 2011 Fellowship

\*Joanne Wang working with Dr. Richard Lewis at Harvard U. on Vestibular Migraine

would add value to the IES Brain Research Foundation please contact us today! We are looking for volunteers who can spare any amount of time. Whether it's helping at an event, making phone calls, getting your friends interested, sourcing auction items/prizes, hosting a fundraising party, taking pictures or handing out flyers - no act is too small!

[faye@iesbrainresearch.org](mailto:faye@iesbrainresearch.org)

[faye722@centurylink.net](mailto:faye722@centurylink.net)

or

[www.iesbrainresearch.org](http://www.iesbrainresearch.org)

### **About Us**

The IES Brain Research Foundation values the importance of and supports basic research that will advance treatments and cures for: Parkinson's Alzheimer's, epilepsy, MS, PTSD, brain cancer, schizophrenia, addiction, stroke, depression, traumatic brain injury, autism, and other brain diseases & conditions.

Through fundraisers, sponsorships, and the aid of partnerships and donors, the Foundation is able to fund summer fellowships, travel grants, symposiums, lectures, and more.

This organization is dedicated to preserving the integrity of the charity and the objectives for which it stands. This Foundation's unique charter makes it possible for individuals from diverse backgrounds to share a common passion and truly impact society by supporting a worthy cause. With your help and support, we can impact the future and change lives.

Yin-ming Huang & General  
Jian Gao IESBRF 2011

Go to

[www.iesBrainResearch.org](http://www.iesBrainResearch.org)

and read about the experiences of previous IES Brain Research Foundation Student Summer Fellows

### **Check Out Our Videos**

Watch videos of our 2011 events as well as the videos of the interesting and informative speakers, thanks to the in-kind donation from Vid Pro Quo. The links are [posted on our Web site](#).

### **2011 50/50 Winner**

Congratulations to Denise Sitarik who won \$400. Thank you to everyone who bought or sold tickets.

***The Irene and Eric Simon Brain Research Foundation is a 100% volunteer run, recognized 501(c)3 tax exempt non-profit. All donations are tax deductible. All fundraiser proceeds go towards the Foundation's efforts.***