

**SPONSORSHIPS FOR 2018 ENDORPHIN 5K RUN TO FIGHT BRAIN DISEASE**  
dedicated to the memory of Irene Simon, the I in IES

Saturday, September 22<sup>nd</sup> 2018, at Kittatinny Valley State Parke, Newton, NJ

\_\_\_ Presenting Sponsor - \$3500 - Company Logo on flyers and brochures (due May 25<sup>th</sup>) and on front & back of runners & walkers t-shirts (logo due Aug.25<sup>th</sup>), race course sign and sign at Start, logo on 4x8 Endorphin 5K banners displayed in high traffic areas logo (due April 1<sup>st</sup>), mention, in mass email at event & in our newsletter, in online posts, on Facebook, logo flashing on our website for 1 year, 5 runner or walker registrations (team), promo item in goody bags (due Sept. 15<sup>th</sup>), option to provide bags for the goodies, free vendor table, 5x8 color page back cover

\_\_\_ Gold Sponsor - \$2500 (2) Company Logo on flyers and brochures (due May 25<sup>th</sup>) and on back of runners & walkers t-shirts (logo due Aug.25<sup>th</sup>), race course sign, promo item in goody bags (due Sept. 15<sup>th</sup>), mention in: mass email, at event, in our newsletter, in online posts, on Facebook, logo flashing on our website for 1 year, 5 runner or walker registrations (team), free vendor table, 5x8 black & white inside cover

\_\_\_ Silver Sponsor - \$1000 Company Logo on back of runners & walkers t-shirts (due Aug.25<sup>th</sup>), race course sign, promo item in goody bags (due by Sept. 15<sup>th</sup>), mention at event, in ad book, and in our newsletter, 2 runner or walker registrations

\_\_\_ Company Logo on back of the Runners & Walkers t-shirts \$500 (if received by Aug. 30<sup>th</sup>)

Banners (Provided by Sponsor):

\_\_\_ Awards table \$300    \_\_\_ Prize Table \$300    \_\_\_ Water stop \$200 (2)

Other sponsor possibilities:

\_\_\_ Race course sign \$150    \_\_\_ Promo item in goody bags \$100

\_\_\_ Vendor Table \$60 plus a door prize

(set up 7AM) 8AM – 1PM (Outdoors. No electricity provided. Vendor responsible for canopy and 6 - 8ft. table)

**AD BOOK** (by May 20<sup>th</sup>) for personal or business, congratulations or remembering someone

\_\_\_ B/W Page (5x8) \$150    \_\_\_ Color \$200

\_\_\_ WE WILL PUT TOGETHER A COMPANY TEAM\*\*\* of 5 or more runners and/or walkers Each walker/runner on the team must fill out a registration form or register on-line)

**Businesses Note: Teams with 5 or more registered by Aug. 20<sup>th</sup> receive free sign and listed on our website and at event.**

**NOTE: As soon as 5 of your team register, it is officially a team & we can start publicizing. Add as many members as you want – (officially included on your team, if by Sept. 18<sup>th</sup> After 18<sup>th</sup>, can run with team and be in photo.**

\_\_\_ WE WILL DONATE A DOOR PRIZE

\_\_\_ WE WILL DONATE 300 goodies for runner/walker bags Specify Item \_\_\_\_\_

\_\_\_ WE WILL PROVIDE VOLUNTEERS (Faye will contact you for details and email a volunteer form.)

Door prize (indicate item & value): \_\_\_\_\_

\$ \_\_\_\_\_ Other Donation (in addition or instead of sponsorship) ALL DONATIONS ARE TAX DEDUCTIBLE

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Home/Cell \_\_\_\_\_

Email: \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_ CK # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Make checks & mail to: IES Brain Research Foundation 270 Sparta Ave. Suite 104 Sparta, NJ 07871**

**For information: 973 726-6218 or iesbrainresearch@gmail.com www.iesbrainresearch.org**