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## Our Silver Sponsor



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**Volunteers  
Needed for  
5K/2K**

## Spring/Summer 2013 Newsletter

Welcome to the IES Brain Research Foundation's Spring/Summer 2013 Newsletter! Here you will find information about upcoming events, Summer Fellowships and the latest Foundation news.

## Friendly's Fundraising Night August 21st Newton, NJ 6 - 9pm

Join us at Friendly's in Newton, NJ for dinner, ice cream or even a cup of coffee on Wednesday, August 21st from 6 - 9pm!

Door prizes every half hour until 9pm.

A percentage of sales from 6 - 9pm will be donated to IES Brain Research Foundation.

Endorphin 5K registration \$22 at that time (regular price \$25).

Raffle tickets will be sold for:  
NY Giants team autographed football  
NY Jets team autographed football  
50/50

Tell your friends and family!!!

## Endorphin 5K or 2K Run/Walk For Brain Disease Cures

Each time we lace up our sneakers for a walk or a run, we know that our brain is as important to condition as our bodies. Our brain helps keep our heart going, helps us maintain our breathing, moves the muscles in our legs, and provides us with motivation and

We are in need of volunteers to help with the Endorphin 5K or 2K Walk/Run on September 28th at Wild West City. Please let us know if you are able to help. To learn more about volunteering, please click below to download the Volunteer Form from our website.  
[More info](#)

## GoodSearch

Search the web with [GoodSearch](#) and raise money for the Foundation! Each time you do a search, they will donate a penny to our cause! Once you sign up, use [GoodShop](#) to shop online and a percentage of sales will be donated to the Foundation. Enjoy coupons and sales as well!  
[Learn more](#)

## Cramp911

Relieve muscle cramps!  
Get a discount!  
Help IES Brain Research Foundation!  
[Learn more](#)

support in those extra-long miles. Imagine for one moment what it would be like if the relationship we have with our brain didn't exist as we know it. Imagine if there was a disease or injury, blocking our brain's ability to think clearly, move, or even remember how to get home.

Brain Health is the reason IES Brain Research Foundation is proud to bring The Endorphin 5K or 2K Run or Walk on September 28th, to Wild West City in Stanhope, NJ for the second year. It will provide runners & walkers of all skill levels (ages 5 - 80+) a chance to participate in a fun event for a great cause: to raise money for research to help fight, prevent and find cures for brain diseases and disorders such as: Alzheimer's & Parkinson's Disease, schizophrenia, brain cancer, stroke, traumatic brain injury, PTSD, epilepsy, autism, addiction, pain, MS, etc.

The course will be a moderate, varied trail behind Wild West City. The 5K will be timed. Participants have a choice to pay a fee or raise \$100 or more in pledges.

There will be team and individual prizes. There will be prizes for categories that have 3 or more teams (banks, schools, scout troops, law firms, colleges, clubs, police or fire depts., armed forces, etc.) registered by Sept. 21<sup>st</sup>. 5K/2K registrants will be eligible to win door prizes, including a grand prize. First 50 5K/2K registrants will be put in a drawing for a \$50 gift card.

Businesses registering a team (5 or more 5K and/or 2K walkers and/or runners) by Sept. 1<sup>st</sup> will receive free publicity.

There are a variety of corporate sponsorships available for your business. The IES Brain Research Foundation values all sponsors and goes above and beyond to get your company's name to a wide variety of people using several forms of media. Join Team Eastern from Eastern Propane, our Silver Sponsor, on September 28th!

Dr. Eric Simon, a prominent neuroscientist, and inspiration for this Foundation coined the term "endorphin", leading to the title of this event. For details on how to register, volunteer, donate, or sponsor, please visit [www.iesbrainresearch.org](http://www.iesbrainresearch.org), call 973-729-6218, or email [iesbrainresearch@gmail.com](mailto:iesbrainresearch@gmail.com).

## Upcoming Raffles

**IES Brain Research Foundation**



## **2012 NY Jets Team Collector's Football**

Drawing Nov. 19, 2013 at 5pm

(one of a limited number created by NY Jets)

Not sold in stores.

No more than 250 tickets will be sold.

Proceeds go towards student summer fellowships.

Donation \$5 per ticket Book of 5 \$25

## **IES Brain Research Foundation 2012 NY Giants Team Collector's Football**

Drawing Nov. 19, 2013 at 5pm

(one of a limited number created by NY Giants)

Not sold in stores.

No more than 250 tickets will be sold.

Proceeds go towards student summer fellowships.

Donation \$5 per ticket Book of 5 \$25

## **IES Brain Research Foundation 50/50 Cash Raffle**

Drawing Nov. 19, 2013 at 5pm

Winner will receive 50% of the amount received for all tickets sold.

Proceeds go towards student summer fellowships.

Donation \$5 per ticket Book of 5 \$25

### **Purchase Tickets for Either Raffle:**

- 1) at the Endorphin 5K or 2K Run or Walk on September 28th
- 2) by making a donation (\$5 per ticket) on our website and specifying which raffle it is for
- 3) by sending a check to IES Brain Research Foundation (Specifying which raffle it is for)
- 4) From one of our volunteers

### **Questions call 973-726-6218**

270 Sparta Ave. Suite 104 Sparta, NJ

No substitution of prize offered nor cash will be given.

Winner need not be present for any of the raffles.

## **\$100 Dining Dough Card for You and for the Foundation**

The first 20 people who open a checking account at any Lakeland Bank will receive a \$100 Dining Dough Card and IESBRF will also receive one (which the Foundation can use for prizes, door prizes, etc.) IESBRF should be mentioned as the referrer - I have a coupon for you to give when opening the account to ensure that you and

the Foundation receive the card. Let me know if you are interested so that I can get a coupon to you. You (or the manager at the Lakeland Branch you choose) can also call Karen McDougal (manager of Franklin & Hardyston branches). She is arranging this for us. 972- 209-4400

## 2013 Summer Fellowships

Congratulations to our 2013 Summer Fellows! A big thank you to Sam Rosenblum, Elizabeth Ronis, Yin-ming Huang and General Jian Gao for donating full Fellowships! You are the reason this important work can continue.

**IESBRF 2013 Sam Rosenblum Fellowship** - Alan Hwang working with Dr. Huang at University of California-SF on Dementia

**IESBRF 2013 Elizabeth Ronis Fellowship** - Kevin Franklin working with Dr. Pierce at University of Pennsylvania on Addiction

**IESBRF 2013 Yin-ming Huang and General Jian Gao Fellowship** - Cristen Cusamano working with Dr. Nirenberg at New York University on Parkinson's Disease

Jeanette Chin working with Dr. Blumenfeld at Yale University on Epilepsy

Ryan Gallo working with Dr. Maher at John Hopkins University on Schizophrenia

Olubankole Arogundale working with Dr. Gulley at University of Illinois (UIUC) on Addiction

Brendan Bechard working with Dr. Gingrich at Columbia University on (PTSD) Post Traumatic Stress Disorder

Regina Lee working with Dr. Gurevich at Vanderbilt University on Retinal Degeneration

The Student Summer Fellowship Program is for Bright, Motivated Students who are undergraduate juniors or seniors, or first year graduate or medical students and are considering a career in neuroscience. For more information on sponsoring Fellows, please visit our website or click [here](#).

## The Richie Point Blank Band

# Charity Benefit Concert

**October 26, 2013**

**at Irvington Town Hall Theater**

Our good friend Richard Blank has kindly offered to produce a charity benefit concert on October 26, 2013 at Irvington Town Hall Theater in Irvington, NY. 100% of all net proceeds of this event will go to IES Brain Research Foundation and Sleepy Hollow Performing Artists. Please order tickets today and join us for a fun night full of great music, while benefiting two very important causes!

The evening will feature music by The Richie Point Blank Band with with Elliott Coral and Dave Alben as well as special guest performances and appearances. Early Bird Pricing still available! Please click the link below for more information.

[www.researchconcert.com](http://www.researchconcert.com)

## IES Brain Research Foundation

### Lunch & Learn

**Tuesday, October 29th**

Hosted by Blank Rome, LLP  
Chrysler Building  
New York, NY

Details to Follow

Thank you all for taking the time to read our Spring/Summer 2013 Newsletter!

If you have not already done so, please be sure to like our Facebook page and follow us on Twitter @iesbrain.

The IES Brain Research Foundation is a recognized 501(c)(3) not-for-profit organization that is run solely by volunteers. It is because of our sponsors, donors, participants and volunteers that we are able to continue to support this important research. Thank you all!!

Sincerely,

Faye Simon Harac

IES Brain Research Foundation

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IES Brain Research Foundation | 270 Sparta Ave. Suite 104 #210 | Sparta | NJ | 07871

